

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Target Enterprises**  
**Attention: Accounts Payable**  
**15260 Ventura Blvd.**  
**Ste 1240**  
**Sherman Oaks, CA 91403-5347**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
942500-1	09/23/12	September 2012	08/27/12 - 09/23/12
Station	Account Executive	Sales Office	Sales Region
WXII	Kathi Thornton	Eagle-Los Angeles	National

Advertiser	Product	Estimate Number
Republican Governors Assn	REP GOV ASSOCIATION	257

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	942500	07897295

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/17/12	09/21/12	M-F WXII 12 News @ 5 a 5-6am		-TWTF--	:15/:15	3	\$300.00	BK
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$300.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	
1 WXII	Tu	09/18/12	5:46 AM M-F WXII 12 News @ 5 am	5-6am	:15	DMRGANC1204H	\$150.00	BK	
			5:49 AM		:15	DMRGANC1204H	\$150.00		
3 WXII	W	09/19/12	4:58 AM M-F WXII 12 News @ 5 am	5-6am	:15	DMRGANC1204H	\$150.00	BK	
			5:00 AM		:15	DMRGANC1204H	\$150.00		
2 WXII	Th	09/20/12	5:53 AM M-F WXII 12 News @ 5 am	5-6am	:15	DMRGANC1204H	\$150.00	BK	
			5:56 AM		:15	DMRGANC1205H	\$150.00		
2	09/17/12	09/21/12	Live with Regis & Kelly	9-10AM	-TWTF--	:15/:15	3	\$250.00	BK
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$250.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	
2 WXII	Tu	09/18/12	9:45 AM Live with Regis & Kelly	9-10AM	:15	DMRGANC1204H	\$125.00	BK	
			9:47 AM		:15	DMRGANC1204H	\$125.00		
1 WXII	W	09/19/12	9:32 AM Live with Regis & Kelly	9-10AM	:15	DMRGANC1204H	\$125.00	BK	
			9:33 AM		:15	DMRGANC1204H	\$125.00		
3 WXII	F	09/21/12	9:54 AM Live with Regis & Kelly	9-10AM	:15	DMRGANC1204H	\$125.00	BK	
			9:56 AM		:15	DMRGANC1205H	\$125.00		
3	09/17/12	09/21/12	NBC Today Show II	10A-12N	-TWTF--	:15/:15	6	\$100.00	BK
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	6	\$100.00				
<b>Spots: # Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	
6 WXII	Tu	09/18/12	11:58 AM NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK	
			12:00 PM		:15	DMRGANC1204H	\$50.00		
1 WXII	W	09/19/12	10:56 AM NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK	
			10:57 AM		:15	DMRGANC1204H	\$50.00		
2 WXII	W	09/19/12	11:49 AM NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK	
			11:51 AM		:15	DMRGANC1204H	\$50.00		
4 WXII	Th	09/20/12	10:56 AM NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK	
			10:57 AM		:15	DMRGANC1205H	\$50.00		
3 WXII	Th	09/20/12	11:51 AM NBC Today Show II	10A-12N	:15	DMRGANC1204H	\$50.00	BK	
			11:52 AM		:15	DMRGANC1205H	\$50.00		

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942500-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser		Product	Estimate Number
Republican Governors Ass		REP GOV ASSOCIATION	257

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/17/12	09/21/12	NBC Today Show II	10A-12N	-TWTF--	:15/:15	6	\$100.00	BK
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXII F 09/21/12 11:58 AM NBC Today Show II 10A-12N :15 DMRGANC1204H \$50.00 BK									
12:00 PM :15 DMRGANC1205H \$50.00									
4	09/17/12	09/21/12	M-F WXII 12 News @ Noon	12-1pm	-TWTF--	:15/:15	2	\$250.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 12:37 PM M-F WXII 12 News @ Noon 12-1pm :15 DMRGANC1204H \$125.00 BK									
12:39 PM :15 DMRGANC1204H \$125.00									
2 WXII F 09/21/12 12:57 PM M-F WXII 12 News @ Noon 12-1pm :15 DMRGANC1204H \$125.00 BK									
1:00 PM :15 DMRGANC1205H \$125.00									
5	09/17/12	09/21/12	M-F 3-4P	M-F 3-4P	-TWTF--	:15/:15	2	\$250.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII W 09/19/12 3:11 PM M-F 3-4P M-F 3-4P :15 DMRGANC1204H \$125.00 BK									
3:13 PM :15 DMRGANC1204H \$125.00									
1 WXII Th 09/20/12 3:58 PM M-F 3-4P M-F 3-4P :15 DMRGANC1204H \$125.00 BK									
4:00 PM :15 DMRGANC1205H \$125.00									
6	09/17/12	09/21/12	M-F WXII 12 News @ 6p	6-630pm	-TWTF--	:15/:15	2	\$1,000.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 6:26 PM M-F WXII 12 News @ 6 pm 6-630pm :15 DMRGANC1204H \$500.00 BK									
6:30 PM :15 DMRGANC1204H \$500.00									
2 WXII W 09/19/12 6:26 PM M-F WXII 12 News @ 6 pm 6-630pm :15 DMRGANC1204H \$500.00 BK									
6:30 PM :15 DMRGANC1204H \$500.00									
7	09/17/12	09/21/12	M-Sun Nightly News	630p-7p	-TWTF--	:15/:15	3	\$1,200.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 6:59 PM M-Sun Nightly News 630p-7p :15 DMRGANC1204H \$600.00 BK									
7:01 PM :15 DMRGANC1204H \$600.00									
2 WXII W 09/19/12 6:59 PM M-Sun Nightly News 630p-7p :15 DMRGANC1204H \$600.00 BK									
7:01 PM :15 DMRGANC1204H \$600.00									
3 WXII F 09/21/12 6:59 PM M-Sun Nightly News 630p-7p :15 DMRGANC1204H \$600.00 BK									
7:01 PM :15 DMRGANC1205H \$600.00									
8	09/17/12	09/21/12	Inside Edition	7-730pm	-TWTF--	:15/:15	3	\$800.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -TWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Tu 09/18/12 7:20 PM Inside Edition 7-730pm :15 DMRGANC1204H \$400.00 BK									
7:22 PM :15 DMRGANC1204H \$400.00									
2 WXII Th 09/20/12 7:28 PM Inside Edition 7-730pm :15 DMRGANC1204H \$400.00 BK									
7:29 PM :15 DMRGANC1205H \$400.00									
3 WXII F 09/21/12 7:28 PM Inside Edition 7-730pm :15 DMRGANC1204H \$400.00 BK									
7:29 PM :15 DMRGANC1205H \$400.00									
9	09/17/12	09/22/12	M-Su WXII 12 News @ 11p	11-1135pm	-TWTF--	:15/:15	2	\$800.00	BK

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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942500-1	09/23/12	September 2012	08/27/12 - 09/23/12
Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	2	\$800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXII	Th	09/20/12	11:22 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:15	DMRGANC1204H	\$400.00 BK
				11:24 PM			:15	DMRGANC1205H	\$400.00
2	WXII	Sa	09/22/12	11:15 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:15	DMRGANC1204H	\$400.00 BK
				11:17 PM			:15	DMRGANC1205H	\$400.00
10	09/17/12	09/21/12	NBC Tonight Show	1135pm-1237am	-TWTF--	:15/:15	3	\$225.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	3	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WXII	W	09/19/12	12:07 AM	NBC Tonight Show	1135pm-1237am	:15	DMRGANC1204H	\$113.00 BK
				12:09 AM			:15	DMRGANC1204H	\$112.00
1	WXII	Th	09/20/12	12:08 AM	NBC Tonight Show	1135pm-1237am	:15	DMRGANC1204H	\$113.00 BK
				12:10 AM			:15	DMRGANC1205H	\$112.00
3	WXII	F	09/21/12	12:09 AM	NBC Tonight Show	1135pm-1237am	:15	DMRGANC1204H	\$113.00 BK
				12:11 AM			:15	DMRGANC1205H	\$112.00
11	09/22/12	09/22/12	WXII 12 News	5:30-6am	-----S-	:15/:15	1	\$100.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXII	Sa	09/22/12	5:47 AM	WXII 12 News	5:30-6am	:15	DMRGANC1204H	\$50.00 BK
				5:50 AM			:15	DMRGANC1205H	\$50.00
12	09/23/12	09/23/12	NBC Meet the Press	9-10am	-----S	:15/:15	1	\$500.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WXII	Su	09/23/12	9:59 AM	NBC Meet the Press	9-10am	:15	DMRGANC1204H	\$250.00 BK
				10:01 AM			:15	DMRGANC1205H	\$250.00
<b>Total Spots</b>							<b>31</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	\$14,125.00
<u>Agency Commission</u>	\$2,118.75
<u>Net Amount Due</u>	\$12,006.25